



PATENDIAMET

KÄSKKIRI

07.01.2025

nr 1-1/25-1-O

Regionaalse seminari ja koolituse „WIPO Mentoring Program for TTO Network on Establishment and Management of Spin-offs in the Baltic States“ korraldamine

Intellektuaalomandiõiguse osakonna põhiülesannetest tulenevalt:

1. Korraldada koostöös WIPOga **14. jaanuaril Eesti Kunstiakadeemias** ja **15. jaanuaril 2025 Tallink Spa & Conference hotellis** toimuv regionaalne seminar ja koolitus „ **WIPO Mentoring Program for TTO Network on Establishment and Management of Spin-offs in the Baltic States**” Balti riikide ülikoolide tehnoloogiasiirde spetsialistidele.
2. Kinnitan seminari ja koolituse kava (Lisa).
3. Määrän seminari ja koolituse korraldajateks ja läbiviijateks intellektuaalomandiõiguse osakonna teabeürituste koordinaator **Triin Urviste** ja jurist **Anna Emilie Ferscheli**.
4. Finantsjuhil **Aasa Sülla** eraldada Patendiameti 2025. aasta eelarvest rahalised vahendid seminari ja koolituse korraldamiseks ja läbiviimiseks.

(allkirjastatud digitaalselt)

Margus Viher
Peadirektor

Teisipäev, 14. jaanuar, 2025

Module 6: Soft Skills in Startup Creation - WIPO Mentoring Program for Technology Transfer Offices (TTO) Network on Establishment and Management of Spin-offs in the Baltic States

09:00 – 09:15

Opening Remarks and Introduction to the Program

Moderator:

Ms. Olga Spasic, WIPO Consultant, International Expert on Technology Transfer, Geneva

Welcoming addresses by:

Ms. Virag Halgand, Head, Section for Central European and Baltic States and Mediterranean Countries, Division for Transition and Developed Countries, World Intellectual Property Organization (WIPO)

Mr. Michael Mbogoro, Head, Technology Transfer Section, IP for Innovators Department (IPID), IP and Innovation Ecosystems Sector, WIPO

Theme I:

Soft Skills in Technology Transfer and Spin-off Creation

09:15 – 10:15

Cultivating Essential Leadership Soft Skills

Speaker: Mr. Ulf Petrusson, Professor of Law, Director, the Institute for Innovation and Social Change, Chalmers University of Technology, Sweden

10:15 – 11:15

Small Group Exercise

Coach: Mr. Ulf Petrusson

11:15 – 11:30

Coffee Break

11:30 – 12:15

Founder Personality and Leadership Qualities

Speaker: Mr. Adam Hillestrøm, International expert, Non-Executive Director, Marionette ApS, Venture Cup, Flow Robotics A/S, Denmark

12:15 – 13:00

Roundtable Discussion on the Topics of the Day

Moderators: Mr. Ulf Petrusson
Ms. Olga Spasic
Mr. Adam Hillestrøm

13:00 – 14:00

Lunch Break

Theme II: Practical Exercise: Implementing Concepts Learned in the TTO Network Mentoring Program for the Spin-offs in the Baltic States

14:00 – 14:20

Overview of Modules 1 – 6 and Main Takeaways

Speaker: Mr. Adam Hillestrøm

14:20 – 14:30

Introduction to the Case Study Exercise – Follow up to Module 5

Speaker: Ms. Olga Spasic

14:30 – 16:15 Case Study Exercise: Finalization of Spin-off Strategy Development (Cont. Module 5 Exercise)

Coaches: Mr. Adam Hillestrøm
Mr. Michael Mbogoro
Ms. Olga Spasic
Mr. Ulf Petursson

16:15 – 16:45 Discussion on Results, Lessons Learnt and Next Steps

Moderators: Mr. Michael Mbogoro
Ms. Virag Halgand
Ms. Olga Spasic
Ms. Olga Kusanova, Fellow, Technology Transfer Section, IPID, IP and Innovation Ecosystems Sector, WIPO

16:45 – 17:00 Closing Session

Speaker: Mr. Michael Mbogoro

Kolmapäev, 15. jaanuar, 2025

HIGH-LEVEL CONFERENCE ON ACHIEVEMENTS OF THE TTO NETWORK MENTORING PROGRAM FOR THE SPIN-OFFS IN THE BALTIC STATES

Moderator: Ms. Anna Emilie Ferschel, Lawyer, Intellectual Property Law Department, Estonian Patent Office, Tallinn

09:00 – 09:45

Opening Remarks

Welcome addresses by:

Mr. Marco Aleman, Assistant Director General, IP and Innovation Ecosystems Sector, World Intellectual Property Organization (WIPO)

Mr. Margus Viher, Director General, Estonian Patent Office, Tallinn

Ms. Liisa-Ly Pakosta, Minister, Ministry of Justice and Digital Affairs, Tallinn

Ms. Vita Kascėnė, Director, State Patent Bureau of the Republic of Lithuania, Vilnius

Mr. Agris Batalauskis, Director, Patent office of the Republic of Latvia, Riga

09:45 – 10:15

Overview of the Baltic States TTO Network Project – Impact and Potential way Forward

Speaker: Mr. Michael Mbogoro, Head, Technology Transfer Section, IP for Innovators Department (IPID), IP and Innovation Ecosystems Sector, WIPO

10:15 – 10:30

Coffee Break

10:30 – 11:15

Expected Institutional Benefits from the TTO Network Mentoring Program

Moderator: Ms. Virag Halgand, Head, Section for Central European and Baltic States and Mediterranean Countries, Division for Transition and Developed Countries (TDC), WIPO

Speakers: Mr. Marco Aleman, Assistant Director General, IP and Innovation Ecosystems Sector, WIPO

Mr. Erik Puura, Vice-Rector for Entrepreneurship, Vice-Rector for Research, Tallinn University of Technology (TalTech), Tallinn

Assoc. Prof. Dins Šmits, Vice-Rector for Academic Affairs, Riga Stradiņš University, Riga (TBD)

Prof. Dr. Dalius Navakauskas, Vice-Rector for Research and Innovation, Vilnius Tech University, Vilnius

11:15 – 11:45

Government Policies in Support of Academia and Industry Collaboration and Technology Transfer with Focus on Spin-Offs

Speakers: Mr. Renno Veinthal, Deputy Secretary General (Higher Education, Research, and Adult Education), Ministry of Education and Research, Tallinn

Ms. Inga Kõue, Deep Tech Startup Ecosystem Project Lead, Startup Estonia, Tallinn

11:45 – 11:55

Q&A Session

11:55 – 12:35

Impact of the Project on Upskilling Competences of Baltic TTO Network Professionals

Moderator:

Mr. Adam Hillestrøm, International expert, Non-Executive Director, Marionette ApS, Venture Cup, Flow Robotics A/S, Denmark

Speakers:

Beneficiary of the Mentoring Program from Estonia (TBD)

Mr. Jurijs Jastržembskis, Leading Expert in Technology and Innovation Transfer, University of Latvia, Riga
Ms. Greta Žėkienė, Head of Intellectual Property Management, National Innovation and Entrepreneurship Centre, Kaunas University of Technology, Kaunas

12:35 – 14:15

Lunch Break

14:15 – 14:45

Government Programs and Incentives Policies for the Creation of Spinoffs in Nordic Countries

Speaker: Mr. Ulf Petrusson, Professor of Law, Director, the Institute for Innovation and Social Change, Chalmers University of Technology, Sweden

14:45 – 15:15

Government Support for the Creation of Spin-offs

Speaker: Mr. Michael Mbogoro

15:15 – 15:25

Q&A Session

15:25 – 16:15

Official Ceremony: WIPO Certificate for Successful Completion of the WIPO Mentoring Program for TTO Network on Establishment and Management of Spin-offs in the Baltic States

Moderator: Ms. Anna Emilie Ferschel

Delivering the Certificates: Mr. Marco Aleman

16:15 – 16:45

Photograph Session

16:45 – 17:00

Closing Ceremony

Speakers: Mr. Marco Aleman
Mr. Margus Viher

17:30 – 19:30

Reception